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Child Care Services Association and its  
T.E.A.C.H. Early Childhood® National Center Division



April 20-22, 2022

# 2022 National Early Childhood Education Workforce Convening



## 2022 Registration Booklet

Registration Deadline **EXTENDED** March 18, 2022

PO Box 901, Chapel Hill, NC 27514

Phone: (919) 967-3272 | Fax: (919) 442-1988

[www.childcareservices.org](http://www.childcareservices.org) | [www.teachecnationalcenter.org](http://www.teachecnationalcenter.org)

# Welcome

We welcome you to the National Early Childhood Education Workforce Convening, hosted by the T.E.A.C.H. Early Childhood® National Center, a division of Child Care Services Association. The Convening begins Wednesday morning, April 20, and concludes early Friday afternoon, April 22, and will take place at the William and Ida Friday Conference Center at the University of North Carolina in Chapel Hill, N.C. After two years of uncertainty due to the pandemic, we look forward this year to returning to some normalcy with our in-person Convening.

As the early childhood workforce continues to try and to regain stability and seeks to find some semblance of normalcy, those of us in federal, state and local organizations and agencies along with higher education institutions are considering how to best invest relief dollars to support the workforce, which will be addressed in more than one of the workshops. Additional workshops will cover topics ranging from advocacy and outreach to compensation, equity, diversity, higher education access, professional development systems, public policy and workforce development. We expect there to be something for everyone.

As we continue the need to promote the health and safety of our convening attendees and presenters, we, along with the Friday Center, are taking precautions.

## COVID-19 Guidelines

Face mask compliance will be required by all in attendance. Proof of vaccination or a negative COVID-19 test **will not substitute** for the requirement to wear a mask.

For more information about the Friday Center's COVID-19 Community Standards & Cleaning and Sanitizing Protocols for information related to facility, equipment and food and beverage service, [click here](#).

# Convening Schedule-at-a-Glance

## Wednesday, April 20

|                         |  |
|-------------------------|--|
| 8:30 a.m. - 10:00 a.m.  | Opening Welcome and Keynote Presentation |
| 10:00 a.m. - 10:30 a.m. | Break                                    |
| 10:30 a.m. - 11:45 a.m. | Concurrent Sessions I                    |
| 11:45 a.m. - 1:15 p.m.  | Lunch                                    |
| 1:15 p.m. - 2:30 p.m.   | Concurrent Sessions II                   |
| 2:30 p.m. - 3:00 p.m.   | Break                                    |
| 3:00 p.m. - 4:15 p.m.   | Concurrent Sessions III                  |
| 5:00 p.m. - 6:30 p.m.   | Reception - All Invited                  |

## Thursday, April 21

|                         |                        |
|-------------------------|------------------------|
| 8:30 a.m. - 9:45 a.m.   | Concurrent Sessions IV |
| 9:45 a.m. - 10:15 a.m.  | Break                  |
| 10:15 a.m. - 11:30 a.m. | Concurrent Sessions V  |
| 11:30 a.m. - 12:45 p.m. | Lunch                  |
| 12:45 p.m. - 2:00 p.m.  | Plenary Session        |
| 2:00 p.m. - 2:30 p.m.   | Break                  |
| 2:30 p.m. - 3:45 p.m.   | Concurrent Sessions VI |

## Friday, April 22

|                         |                          |
|-------------------------|--------------------------|
| 8:30 a.m. - 9:45 a.m.   | Concurrent Sessions VII  |
| 9:45 a.m. - 10:00 a.m.  | Break                    |
| 10:00 a.m. - 11:15 a.m. | Concurrent Sessions VIII |
| 11:15 a.m. - 11:30 a.m. | Break                    |
| 11:30 a.m. - 12:30 p.m. | Closing Session          |
| 12:30 p.m. - 1:30 p.m.  | Lunch                    |

# Convening Highlights

- 43 high quality and timely workshops
- Welcome and Keynote Presentation
- Plenary Session Panel Presentation
- Closing Session
- Evening Reception
- Presenters from within the ranks of T.E.A.C.H. and WAGE\$ programs, higher education institutions and an array of national organizations including, but not limited to:
  - Buffett Early Childhood Institute
  - Center for the Study of Child Care Employment
  - Children’s Funding Project
  - Council for Professional Recognition
  - Early Care & Education Pathways to Success (ECEPTS)
  - EarlyEdU Alliance
  - Educare Learning Network
  - Institute for Child Success
  - National Association for the Education of Young Children
  - Trust for Learning

## Opening Welcome and Keynote Presentation

Wednesday, April 20, 8:30 a.m. – 10:00 a.m.

We kick off the Convening with a welcome. We are very pleased to welcome **Iheoma Iruka** (left), Research Professor, Department of Public Policy, Frank Porter Graham Institute, UNC-Chapel Hill, and **Shantel Meek** (right), Founding Director, The Children’s Equity Project, Arizona State University, as our keynote presenters.



## Plenary Session

Thursday, April 21, 12:45 p.m. – 2:00 p.m.

We look forward to welcoming the perspectives of leaders in the philanthropy space for a panel conversation focused on the importance of investing in the early childhood workforce. Our panel will be **Ola Friday**, Director, Early Educator Investment Collaborative, **Sakinah Harrison**, Program Officer, W.K. Kellogg Foundation, **Shannon Rudisill**, Executive Director, Early Childhood Funders Collaborative and **Albert Wat**, Senior Policy Director, Alliance for Early Success.

## Closing Session

Friday, April 22, 11:30 a.m. – 12:30 p.m.

The Convening concludes with a presentation from **Elliot Haspel**, Program Officer, Education Policy and Research, Robins Foundation.



# Reception

**Wednesday, April 20, 5:00 p.m. – 6:30 p.m.**

At the end of the day on Wednesday, we will gather to network and enjoy some tiny bites. We understand that eating while remaining socially distant can be a challenge. We trust everyone will take reasonable precautions to help keep each other safe and healthy. The North Carolina weather is nice in April and may be able to take this networking time outside. Stay tuned.

# Database Personal Technical Assistance

**Available by appointment only**

T.E.A.C.H. program staff will have an opportunity to schedule appointments for on-site database support and technical assistance with Jill Arnold. A registration system will be set up allowing 30-minute sessions. Those who sign up will be contacted with further details. Questions? Contact Jill Arnold at [jilla@childcareservices.org](mailto:jilla@childcareservices.org).

# Registration Information

- **EARLY BIRD** registration for the three-day convening is **\$350.00** per person. (This fee option is only available to those who have previously submitted an Intent to Register Form by **January 21, 2022**.) Register by **February 28, 2022**.
- **REGULAR** registration is **\$375.00** per person. Register by **March 18, 2022**.
- **PRESENTER** registration is **\$225.00** per person. Register by **March 18, 2022**.
- **LATE** registration is **\$450.00** per person for registrations received on or after **March 19, 2022**.

The registration fee includes all workshops, the keynote, plenary and closing sessions, a networking reception and a continental breakfast, lunch and mid-afternoon refreshment break each day.

The Convening Final Program will be available in early April. Unlike our previous events, there is no registration for individual workshops. Attendance in each workshop will be first come, first served.

# Photography Disclaimer

The T.E.A.C.H. Early Childhood® National Center (the Center) reserves the right to use any photograph taken at the Convening without expressed written permission of those included within the photograph. The Center may use photographs in publications or other media material produced by or used by the Center including but not limited to: brochures, newsletters, annual reports, etc. To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject. A person attending the Convening who does not wish to have their image recorded for distribution should make their wishes known to the photographer and/or the event organizers. By participating in the Convening or by failing to notify the Center, in writing, your desire not to have your photograph used by the Center, you are agreeing to release, defend, hold harmless and indemnify the Center and Child Care Services Association from any and all claims involving the use of your picture or likeness.

# Hotel Reservations

A block of rooms has been reserved at Courtyard by Marriott, Hampton Inn & Suites Chapel Hill, Tru by Hilton Chapel Hill, Holiday Inn Express Chapel Hill and Aloft Chapel Hill. Information on making reservations for each hotel is below.

## Courtyard by Marriott

- 100 Marriott Way, Chapel Hill, NC 27517
- Directly across the street from the Friday Center
- Group rate \$139/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability: **March 20**
- Register by phone: 800-321-2211 or 919-883-0700
- Register online [here](#).
- Group Code: T.E.A.C.H. Early Childhood® Conference

## Holiday Inn Express Chapel Hill

- 6119 Farrington Road, Chapel Hill, NC 27517
- About 2 miles from the Friday Center and offers shuttle service
- Group rate \$109/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability: **March 20**
- Register by phone: 919-489-7555 and provide Group Code: ECC
- Register online [here](#).

## Hampton Inn & Suites

- 6121 Farrington Road, Chapel Hill, NC 27517
- About 2 miles from the Friday Center and offers shuttle service
- Group rate \$124/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability: **March 20**
- Register by phone: 919-403-8700, press 0 and Group Code: T.E.A.C.H. Early Childhood® Conference
- Register online [here](#) with Group Code: TEA

## Aloft Hotel

- 1001 S. Hamilton Road, Chapel Hill, NC 27517
- 1 mile from the Friday Center
- Room Rate: \$119/night for single, double, triple or quad
- Parking is \$10/day
- Cut-off date for guaranteed rate and availability is **March 22**
- Register by phone: 888-236-2427
- Register online [here](#).
- Group Code: ECE Workforce Conveying

## Tru by Hilton - Opening Soon!

- 1742 Fordham Blvd, Chapel Hill, NC 27514
- Group rate \$114/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability: **March 20**
- Register by phone: 919-403-8700 or Toll-Free: 800-426-7866
- Register online [here](#).



## Meals

(all included in the registration fee)

- Continental breakfast is available in the Conference Center Atrium and includes muffins, pastries, fruit and assorted beverages including coffee and hot tea.
- Afternoon refreshment breaks are available each day and include a mix of sweet pastries, whole fruit, trail mix and assorted beverages including coffee and hot tea.
- Lunch includes a choice of six different sandwiches (three are gluten-free and two are vegetarian), cut fruit, pasta salad, potato chips and a cookie.
- View menu [here](#).

# Registration Form

2022 Early Childhood Workforce Convening  
**EXTENDED DEADLINE – Friday, March 18, 2022**

**Complete one registration form for each participant.**

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Registration

The Convening registration fee includes all workshops, the keynote, plenary and closing sessions, a networking reception, and a continental breakfast, lunch and mid-afternoon refreshment break each day. Fees are non-refundable after March 18, 2022. Cancellations on or prior to March 18, 2022, will incur a \$100 processing fee.

\_\_\_\_\_ Enclosed is my EARLY BIRD registration fee of \$350.00 (This fee option is only available to those who have previously submitted an Intent to Register form by January 21, 2022.)

\_\_\_\_\_ Enclosed is my REGULAR registration fee of \$375.00

\_\_\_\_\_ Enclosed is my PRESENTER fee of \$225.00

\_\_\_\_\_ LATE fee of \$450.00 (Registration received on or after March 19, 2022, if space is available.)

\*To pay by credit card contact [judyl@teachecnationalcenter.org](mailto:judyl@teachecnationalcenter.org).

TOTAL Enclosed: \$ \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

## Meals

Wednesday Lunch, included in registration (vegetarian options available)

\_\_\_\_\_ Yes, I will attend lunch on Wednesday.

\_\_\_\_\_ No, I will not attend lunch on Wednesday.

\_\_\_\_\_ I need a gluten-free lunch.

Thursday Lunch, included in registration (vegetarian options available)

\_\_\_\_\_ Yes, I will attend lunch on Thursday.

\_\_\_\_\_ No, I will not attend lunch on Thursday.

\_\_\_\_\_ I need a gluten-free lunch.

Friday Lunch, included in registration (vegetarian options available)

\_\_\_\_\_ Yes, I will attend lunch on Friday.

\_\_\_\_\_ No, I will not attend lunch on Friday.

\_\_\_\_\_ I need a gluten-free lunch.

## Reception

Wednesday at 5:00 p.m.  
(included in conference registration)

\_\_\_\_\_ Yes, I will attend the reception.

\_\_\_\_\_ No, I will not attend the reception.

Instructions to submit registration form on next page...

## Submit Registration Form

Click [here](#) to fill out the registration form. Mail, fax or email conference registration including the registration fee or purchase order number to ensure receipt by **Friday, March 18, 2022**.

Checks should be made out to Child Care Services Association and mailed to:

T.E.A.C.H. Early Childhood® National Center

Child Care Services Association

PO Box 901, Chapel Hill, N.C. 27514

**Questions?** Send inquiries to Judy Leinbach for additional information.

Telephone: 919-967-3272

Fax: 919-442-1988

Email: [judy@teachecnationalcenter.org](mailto:judy@teachecnationalcenter.org)

## Welcome to Chapel Hill

### What to Do While in Town

Across the street from the Friday Center are the Shops at Meadowmont where there are eateries including Brixx Pizza, Lime & Lemon Indian Grill & Bar, Kahlovera Street Tacos and Quickly Bubble Tea, as well as a Harris Teeter grocery store and a Starbucks. The Marriott Courtyard has a bistro offering starters, soups, salads, sandwiches, cooked breakfast and more. Just a few miles into the heart of Chapel Hill is Franklin Street, home to more restaurants and shops that are accessible on the citywide free bus line.

Check out the [Chapel Hill Visitors Center](#).

In addition to the Shops at Meadowmont and Franklin Street, there are several malls within a few miles. University Place is located 2.4 miles from the Friday Center. The Streets at Southpoint Mall is just minutes away at the very next exit on I-40.

The Friday Center is in the Central Piedmont section of North Carolina, near the state capital, three major universities, the Raleigh-Durham International Airport (RDU) and the Research Triangle Park.

## The Friday Center

William and Ida Friday Center for  
Continuing Education, UNC-Chapel Hill

100 Friday Center Drive  
Chapel Hill, NC 27517

919-962-3000  
866-441-3683 (Toll-Free)

Click [here](#) for directions.



# We hope to see you there!

Keep an eye out for the Convening Final Program, available in early April.

## Questions?

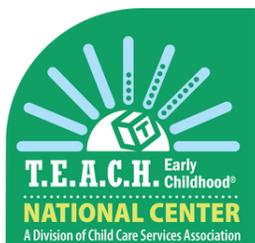
Send inquiries to Judy Leinbach for additional information.

Telephone: 919-967-3272

Fax: 919-442-1988

Email: [judy@teachecnationalcenter.org](mailto:judy@teachecnationalcenter.org)

**Orange County, N.C., and the Town of Chapel Hill have a mask mandate.  
Face coverings are required in all indoor public places.**



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